

## Fashion Design (T/A)

Fashion encompasses the latest or most admired styles, shapes and forms in clothing and interiors. In these courses you will have opportunities to develop your creative potential through the medium of fashion and textiles design.

### LIST OF UNITS

#### **Design for Fashion and Interiors**

Designers need a knowledge and understanding of the concepts of design. These form the basis for the development of aesthetically pleasing and functional product design. Students will work through the design process to complete articles of clothing or interior design items to suit their own personal requirements.

#### **Fashion Design and Production**

Design is an integral part of our lives. In this unit art, history, culture and the environment provide the stimulus for designing embellished fashion and textile goods. Mediums to be explored include hand and machine embroidery, applique and beading. Where do our clothes come from and how are they made? This unit will take a detailed look at the current state of the Australian Fashion Industry - Government policies and intervention. The fashion industry will be analysed including the importance of recent advancements in technology throughout manufacturing.

#### **Working with Fabrics**

Designers must understand the fabrics they are working with to enable them to enhance their design ideas and push the boundaries of possibilities. Textile fibres, yarn structures and cloth construction techniques form the basis of this unit. Design briefs will provide opportunities for experimentation with a wide variety of textile materials.

#### **Designing for Clients**

In this unit you are the designer! The importance of the role of the fashion designer to the success of the company will be explored. Particular emphasis will be placed on the development and management of resources and marketing skills and techniques. The designer will focus on a specific client and compile a storyboard of ideas suitable to their needs. Communication and negotiation with the client will be paramount in this process.

#### **Fashion Extension**

Are you interested in a particular area of fashion or textile design that has not been covered by the course? If so, this unit is available to you, if you have successfully completed 3 standard units. You choose your own special topic to research, design and construct a project to communicate your creativity. The unit outline and assessment criteria will be negotiated with your teacher.